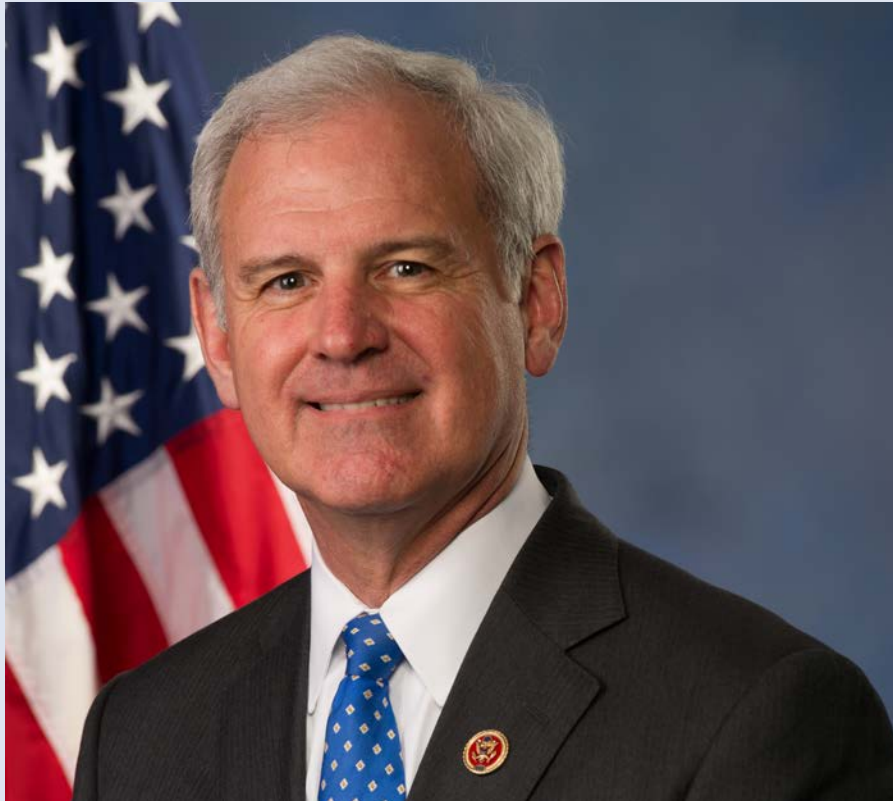


THE PROENGLISH Advocate

Representative Bradley Byrne Is 57th Supporter of Official English Bill



ProEnglish is pleased to announce that there are now 57 supporters of HR 997 – The English Language Unity Act of 2017 – in the United States House of Representatives, as Rep. Bradley Byrne has become the newest co-sponsor of the bill.

HR 997 designates English as the nation’s official language of governmental operations and also establishes a uniform language requirement for the citizen naturalization process.

Please urge your congressman to support HR 997 – The English Language Unity Act of 2017 – if he or she has not already done so!

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Rep. Steve King Makes Floor Remarks On Behalf Of HR 997



ProEnglish is pleased to announce that Rep. Steve King recently made floor remarks in the United States House of Representatives on behalf of HR 997, also known as The English Language Unity Act of 2017.

Rep. King authored HR 997, and the bill seeks to designate English as the nation’s official language of government operations and also seeks to establish uniform language requirements for the citizen naturalization process.

HR 997 is adding new bill co-sponsors every week in the House.

In his floor remarks, Rep. King stated, “A common language is the most powerful unifying force anywhere in the world throughout all of history....” He added, “We have a common language that is English. We need to make our official language English, and, of course, I have

introduced legislation, Mr. Speaker, to do that. It is HR 997; it has been HR 997 since I came to this Congress, and one day we are going to see a President sign that bill, and it might very well be this President we have today, President Trump. He has spoken in favor of official English, and I certainly agree with him on this.”

Rep. King further observed, “America needs to establish English as the official language, because it is our common language. We are extraordinarily blessed to have English as our common language, and we can eliminate, then, the billions of dollars that we spend as we hire interpreters, and we slow down our process. And if we establish English as the official language, we will accelerate the learning of our language all across this land.”

Read the entirety of Rep. King’s substantive floor remarks at this link:

<https://www.congress.gov/congressional-record/2017/07/13/house-section/article/H5823-1>



Senator David Perdue Cosponsors English Language Unity Act



Official English legislation has gained more support in the U.S. Senate.

In March, Senator James Inhofe introduced S.678, the English Language Unity Act of 2017 which would make English the official language of the federal government. S.678 was quick to add Senators Boozman, Cotton, Rounds, and Isakson as cosponsors.

We are pleased to announce Senator David Perdue of Georgia has also signed on as a cosponsor to The English Language Unity Act of 2017!

ProEnglish has been tirelessly lobbying more U.S. Senators and Congressmen to cosponsor both the House and Senate versions of The English Language Unity Act of 2017.

Passage of official English legislation is important for all Americans, as untold millions will be saved in translation costs, safety issues will be promoted, and it will also encourage recent arrivals to assimilate into American culture.

ProEnglish on RAISE Act: Require English for Legal Immigrants; Repeal Executive Order 13166



ProEnglish, the nation's leading advocate of preserving English as our common tongue, supports the English provision of the just-introduced RAISE Act by U.S. Sens. David Perdue, R-Ga., and Tom Cotton, R-Okla. Aside from establishing a point-based system that would help select skilled immigrants who have the most to offer this nation, while reducing the immigrant flow to traditional levels, applicants earn points on their ability to be proficient in English.

"The English component is especially necessary," says ProEnglish Executive Director Stephen Guschov. "The Clinton-era Executive Order 13166, which has never been repealed, requires all federal funds recipients including hospitals, doctor's offices and school districts to provide interpreters or translations for non-English speaking persons. And they must pay for it themselves. If they don't, they face civil rights violations, fines and even jail time."

"Over a decade ago the General Accounting Office estimated the cost of E.O. 13166 was in the billions of dollars annually. So it is only common sense that if we're going to be forced to bear the cost of immigrants who can't speak English, we should require them to speak it before they get a visa and can come into our country," Guschov says.

"E.O. 13166 heavily impacts the area of health care," Guschov adds. "Requiring extra translation services for the over 300 languages spoken in this country only increases the cost of health care on all Americans while promoting linguistic divisions."

"It only makes sense that President Donald Trump add E.O. 13166 to his list of unwise or unconstitutional presidential fiats that should be relegated to the trash can," Guschov concludes. "After all, a requirement for a green card or U.S. citizenship is that one should be proficient in the English language."



ProEnglish to Trump: Repeal Executive Order 13166



“ProEnglish, the nation’s leading advocate of preserving English as our common tongue and making it the official language of the United States, is urging President Donald Trump to repeal Executive Order 13166,” says Executive Director Stephen Guschov. “This executive order, issued during the last days of the Clinton administration, discourages assimilation of legal immigrants by requiring that the federal government provide expensive translation services in any foreign language.”

“A study by the Office of Management and Budget during the first term of the Bush administration estimated these additional translation costs amounted to over \$2 billion a year for the taxpayer. This OMB study is a dozen years old now and the costs have obviously skyrocketed. Just as disturbing, though, is that this executive order undermines American unity by promoting divisive multilingualism,” Guschov notes.

“E.O. 13166 heavily impacts the area of health care,” Guschov says. “Requiring extra translation services for the over 300 languages spoken in this country only increases the cost of health care on all Americans while promoting linguistic divisions. Before this executive order, family members, friends or bilingual healthcare providers provided translation services for those with limited English skills.”

“During the 2016 presidential campaign then-candidate Trump told ProEnglish that he supports the concept of English as the official language of government. In fact, Vice President Mike Pence while serving in Congress was a co-sponsor of official English-in-government legislation. It only makes sense that the president adds E.O. 13166 to his list of unwise or unconstitutional presidential fiats that should be relegated to the trash can,” Guschov concludes. “After all, a requirement of U.S. citizenship is that one should be proficient in the English language.”



McDonald's Develops “English Under The Arches” Program



ProEnglish commends McDonald's for the development of “English Under The Arches” (EUA), an English language learning program specifically designed for managers and manager trainees.

As reported by the Aspen Institute as part of its “Skills For America's Future” program, McDonald's first developed EUA through a series of pilots in 2007, and in recent years the company has found that in order to continue helping some employees take on more responsibilities, they must help them improve their English language skills. To be most effective, the English language training needed to be both available on the job to accommodate busy schedules and also tailored to the specific communications tasks required of a McDonald's manager.

The EUA program currently operates in over 30 sites around the country and is expected to expand in coming years. Classes are held during employees' work time at McDonald's, often in the “crew room”

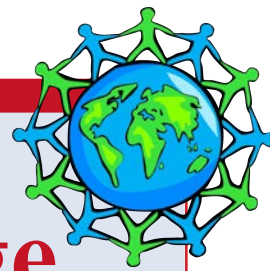
via computer. Students receive regular wages for the time they spend in language training and are able to immediately apply what they learn to their work.

The EUA program offers a variety of different types of learning experiences, including virtual classes; face-to-face classes; e-learning practice; and on-the-job practice.

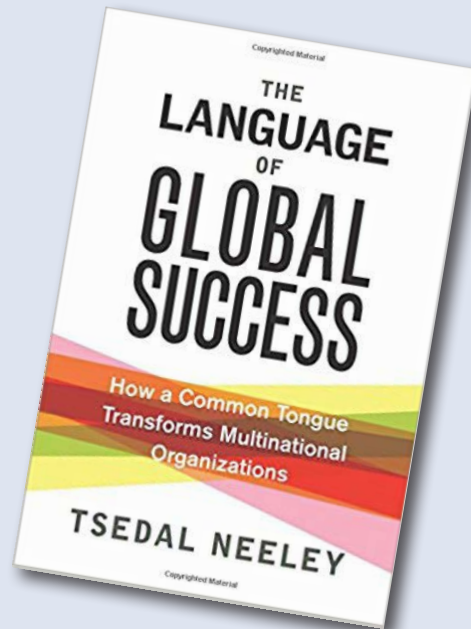
EUA courses include Shift Basics; Shift Conversation; Shift Writing; and Conducting Performance Reviews.

On average, 86% of students have progressed one or more English language levels after completing each conversation course.

Since the program began in 2007, over 95% of participants who complete an EUA course have received a pay raise due to the increased responsibilities they are able to take on.



English as The Language Of Global Success



Melanie Kirkpatrick of The Wall Street Journal recently reviewed a new book authored by Tsedal Neeley, a professor at Harvard Business School, and entitled “The Language Of Global Success: How A Common Tongue Transforms Multinational Organizations.”

In the book, Neeley describes how on March 1, 2010, Hiroshi Mikitani, chief executive of Japanese e-commerce powerhouse Rakuten, addressed the company’s 10,000 employees via a video link and told them that Rakuten was becoming an English-only company, and that all employees had two years to pass the Test of English for International Communication or face demotion or dismissal.

Mikitani called his plan “Englishnization.” Two years later, approximately 90% of Rakuten’s 10,000 employees had passed the English test.

Neeley explains in the book how Rakuten management continually stressed to its workers why English was vital to the company’s success, and the company provided intensive English language classes to its employees during the workday.

The English language program helped Rakuten become globally competitive, and it even expanded its international operations into the United States.

Neeley’s book provides a sterling example of how even a Japanese company understood the great importance of learning the English language.

“We have but one flag; we must also learn one language, and that language is English.”

- President Theodore Roosevelt



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